

MMUA Energy Services Bulletin

Volume 1, Issue 2

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Welcome!

Welcome to the second edition of MMUA's Energy Services Bulletin! Two items have come up today, October 27, that need a quick response, so please pay attention to the dates. Our goal is to keep you up to date on developments regarding conservation and related areas. If you have questions or would like more information or have other members of your organization that you would like us to send this to or about any of the subjects covered in the Bulletin, call Bob Jagusch at 612-840-9267 or e-mail him at bjagusch@mmua.org.

American Recovery and Reinvestment Act (ARRA) Update

The Minnesota Department of Commerce, Office of Energy Security (OES) proposal for the Energy Efficient Appliance Rebate Program (Program) was submitted to the Department of Energy October 15, 2009. Funding for this Program has been awarded by the DOE in the amount of \$5,009,000, under the American Recovery and Reinvestment Act of 2009 (ARRA). This Program will offer Minnesota residential consumers, an estimated \$100-\$200 rebate when purchasing select ENERGY STAR appliances from a Minnesota retailer. The Program is estimated to launch in March 2010.

The goals of the Minnesota proposal are focused on stimulating the economy while saving energy through the purchase of ENERGY STAR appliances. Refrigerators will receive almost 50% of the total rebate funds at a rebate level of \$200 per qualifying refrigerator. To ensure replaced refrigerators are fully taken off the grid and not resold, or kept as a second home unit, the OES is requiring that consumers recycle

an older working refrigerator when purchasing a new one to claim their rebate. Consumers will have the choice to recycle their old refrigerator by utilizing a utility bounty program, or recycle through their retailer. The OES will help drive consumers as part of this Program to their utility bounty program if one is available. Any utility offering a bounty program during this time will receive the full energy savings for the recycled refrigerator and continue to run the program as normal. We understand ARCA can provide consumers a copy of the TOC form, which is considered an acceptable form for consumers to turn in with their rebate submission.

As required for this Program, all states must use their allocation to pay for the full cost of all product rebates and up to 50% of administrative costs. Minnesota proposes to use in-kind services from participating partners including retailers, manufacturers, energy partners, trade associations and chambers, as well as direct staffing costs, to meet its 50% administrative match. The OES has attached the Official Partner Solicitation letter as a courtesy – no response is necessary. Utilities desiring to partner with the OES on this Program should submit a letter of commitment to OES by November 9, 2009.

Any questions or concerns please call .

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Work In Progress

REFRIGERATOR ROUNDUP

Undecided

I need a list of names and utilities that would like to participate in a webinar with ARCA, the contractor, and the Clean Energy Resource Team (CERTs). This webinar will be sometime in late November/early December. When you sign up, you will receive an e-mail from CERTs inquiring about possible dates. This is for those still undecided or those needing further information. The goal is to have the date out by November 6th.

Decision Made

Utilities that want to participate in the Roundup, please e-mail me (bjagusch@mmua.org) so I can get your information to the team.

HAVE A SAFE AND HAPPY HALLOWEEN