



Minnesota Municipal Utilities Association

# Annual Summer Conference

## Trade Show, Reception, Sponsorship and Hospitality Suites

August 20-22, 2018

Arrowwood Resort  
2100 Arrowwood Lane NW  
Alexandria, Minnesota

Some prices increase July 24.

Trade show space limited and cannot be guaranteed.

*Register early!*

### Trade Show, Reception, Sponsorships and Hospitality Suites

Associate members are invited to participate at the Summer Conference by sponsoring events, reserving an exhibit space at our trade show or hosting a hospitality suite. If you have other sponsor ideas not listed below, let us know.

#### Sponsorships Available

- Co-sponsor a Refreshment Break ..... \$350
- Co-sponsor Hors d'oeuvres at Tuesday Reception..... \$350
- Sponsor Keg of Beer at Receptions (Monday or Tuesday)..... \$500
- Sponsor Beer Cups with Logo (Monday or Tuesday)..... bring your own \*
- Sponsor Prizes for Golf Tournament..... \$360
- Golf Tournament Beverages..... call Arrowwood to arrange - 320.763.8337
- Sponsor Golf Balls for Tournament ..... bring your own \*

Signs with your company's logo will be posted at the event site and you will have a listing in the official conference program.

\* Please let us know that you are bringing cups or golf balls by checking this item off on the registration form. Not only are there limited quantities available, but we'd like to acknowledge you in the program.

#### Trade Show & Reception

**Tuesday, August 21, 5-7 pm**

Show Space (with or without a table) ..... \$160 / \$185 on/after July 24  
Entitles you to one exhibit space with a 6' draped table and chairs or an open space to setup your own display.

Electrical hook-up ..... \$30

Registration Fee (per person) ..... \$20 / \$25 on/after July 24

Each person attending receives a name badge and access to the reception.

- Set-up begins at 2 pm. Spaces will be pre-assigned. Badges will be at your table.
- Let us know who your competitors are so we keep some distance between you.

Space is limited and shall be assigned on a first-come basis. We recommend reserving your spot immediately for best availability, however, space cannot be guaranteed.

#### Hospitality Suites

Hospitality suites are a popular event that Associate members can host. To reserve a room, call Kristie Chisholm at 320.759.5010 or email [kchisholm@arrowwoodresort.com](mailto:kchisholm@arrowwoodresort.com). To order food and beverage, call Linda Kusmak at 320.762.5249 or email [lkusmak@arrowwoodresort.com](mailto:lkusmak@arrowwoodresort.com). Arrowwood does not allow food or beverages from outside the resort.

#### Questions

Contact Rita Kelly at 763-746-0707 or [rkelly@mmua.org](mailto:rkelly@mmua.org).

Minnesota Municipal Utilities Association  
**Annual Summer Conference**  
August 20-22, 2018  
Arrowwood Resort, Alexandria, MN

**Trade Show, Reception and Sponsorship  
Registration Form**

**Sponsorships**

- \_\_\_\_ Refreshment Break \$350
- \_\_\_\_ Hors d'oeuvres \$350
- \_\_\_\_ Keg of Beer \$500 (only three available—1 on Monday; 2 on Tuesday)
- \_\_\_\_ Beer Cups with Logo (only three available) — Bring your own \*
- \_\_\_\_ Golf Tournament Prizes \$360 (only one available)
- \_\_\_\_ Golf Tournament Beverages (arrange with Arrowwood - 320.763.8337)
- \_\_\_\_ Golf Balls — Bring your own \*

**Trade Show Table / Space** (August 21)

- \_\_\_\_ Space with a Table \$160 ea. / \$185 ea. on/after July 24
- \_\_\_\_ Space without a Table \$160 ea. / \$185 ea. on/after July 24
- \_\_\_\_ Electricity \$30 ea.                      \_\_\_\_ Annual Sponsor (no charge)

Set table/space next to: \_\_\_\_\_

Competitors: \_\_\_\_\_

*Space is limited and shall be assigned on a first-come basis. We recommend reserving your spot immediately for best availability, however, space cannot be guaranteed.*

**Trade Show / Reception Attendees**

\_\_\_\_ \$20 per person / \$25 ea. on/after July 24 (annual sponsors get 2 free)

Name \_\_\_\_\_

Email \_\_\_\_\_

Name (2) \_\_\_\_\_

Email (2) \_\_\_\_\_

Name (3) \_\_\_\_\_

Email (3) \_\_\_\_\_

Name (4) \_\_\_\_\_

Email (4) \_\_\_\_\_

Name (5) \_\_\_\_\_

Email (5) \_\_\_\_\_

Name (6) \_\_\_\_\_

Email (6) \_\_\_\_\_

**Company Information**

Company \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

**Payment**

Total Due \$ \_\_\_\_\_

Check Payable to MMUA                       Bill Company    PO # \_\_\_\_\_

Credit Card

Visa             MasterCard             Discover

\_\_\_\_\_  
Name as it Appears on Card

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Card Code on Back

\_\_\_\_\_  
Cardholder's Signature

**Cancellations/Refunds**

MMUA charges a \$30 processing fee for registrations cancelled by 4:30 pm on August 3, 2018. Sorry, no refunds issued for cancellations after August 3.

**Registration Deadline August 10, 2018**

**Register online:**     [www.mmua.org/trade-show/summer-2018](http://www.mmua.org/trade-show/summer-2018)

**Register by mail:**     Minnesota Municipal Utilities Association  
3025 Harbor Lane North, Suite 400  
Plymouth, MN 55447

**Register by email:**     [rkelly@mmua.org](mailto:rkelly@mmua.org)

**Register by phone:**    763.746.0707

**Register by fax:**        763.551.0459

**Not sure if you're an annual sponsor? Check our website for listings at  
[www.mmua.org/sponsors/annual-sponsors](http://www.mmua.org/sponsors/annual-sponsors)**