The MMUA Leadership Academy is a high-level executive leadership development course, focused on meeting the needs of MMUA members. Curriculum was developed and tailored based on feedback from well-respected municipal utility leaders. The Academy is designed to instill the key skills, awareness, and perspective needed by today’s leaders.
Structure
The MMUA Leadership Academy has received high marks since its inception. The Academy journey addresses the key challenges that leaders must master in four intense, two-day sessions over the course of a year. The four-session curriculum minimizes travel and time away from work. The spacing of the sessions allows ample time for students to put their new skills into practice and share the results with their peers.

Curriculum
The curriculum generally consists of various articles and materials provided electronically. Some sessions will have assigned reading prior to meeting—typically a book on leadership. Students will go through an assessment to help the instructor and the students understand their styles, strengths, and potential deficiencies in key competencies. Students will have tasks to work on between sessions and will be expected to do some journaling.

Each session is a crucial building block in developing the skills, awareness, and perspective of a true leader. Sessions include:

- **Collaboration** (*Getting the Most Out of Your Team*) and **Conflict** (*Working Through Difficult Times*)
- **Communication** (*Presence of a Leader*) and **Character** (*The Mind of a Leader: Lenses*)
- **Change** (*How a Leader Navigates Change*) and **Mastering Accountability** (*Understanding and Equipping for this Critical Topic*)
- **Failing Versus Failure** (*Understanding the Differences Between These Two Terms and How They Create Positive and Negative Change in a Group*) and **Practicing Leadership**.

Program Fee
Each session is priced at $900 for members; $1,200 for non-members. The fee includes books and materials, the assessment, and the group dinners. The total program cost is $3,600 for members; $4,800 for non-members.

Session Dates
2020
- March 4-5
- May 27-28
- September 23-24
- December 2-3

Recognition
Students who fulfill all course requirements will receive recognition from the Academy that attests to the various competencies they have demonstrated.

Scholarship Opportunity
MMUA will offer three partial scholarships to applicants from member utilities serving 2,500 customers or less.

Primary Instructor
The primary instructor for the Academy is Kent Myers, Managing Partner of VISSION Companies. Kent has over 25 years of experience providing strategic visioning, operational effectiveness, and technology alignment consulting services to global companies. He has a decade of experience in working with Minnesota municipal utilities on leadership and culture development and strategic visioning. In addition to his extensive consulting practice, Kent is guest lecturer at the Harvard Business School.

Guest Speakers
Some sessions will feature guest speakers who have been through their own journey of adversity and triumph and have expertise in that session’s leadership topic.

Program Fee
Each scholarship will reduce the cost of the program by $900. Scholarships will be awarded to eligible students on a first-come, first-served basis. A member utility will be eligible for a scholarship for only one student at a time. Students are expected to complete the full program.

Lodging
Lodging is not included in the program fee. MMUA has arranged for discounted lodging at two Plymouth hotels. For reservations, call the Comfort Inn at 763.559.1222 (located at 3000 Harbor Lane in Plymouth); or the Country Inn & Suites, at 763.473.3008. The Country Inn & Suites is located at 210 Carlson Pkwy. N. In either case, ask for MMUA’s corporate rate. The group dinner is usually held at Grizzly’s, a restaurant adjacent to the Country Inn & Suites.

“The MMUA Leadership Academy is the key to developing the next generation of municipal leadership.

It’s also a great opportunity for our current leaders to enhance their skills and equip themselves to lead with confidence in these challenging times.”

Jack Kegel, MMUA Executive Director
MMUA Leadership Academy
Scholarship Application
2020

Personal Information

Name: First _____________________________________ Initial ____ Last ____________________________________________

Address: ____________________________________________________________________________________________ Apt.# ____________

City: ____________________________________________________________________________________________ State: ____ Zip: ________________

Cell Phone: __________________________ Business Phone: __________________________

E-mail address: ________________________________________________________________

Employer Information

Name: _________________________________________________________________________________________

Address: ________________________________________________________________________________________

City: ____________________________________________________________________________________________ State: ____ Zip: ________________

Student’s Position: ________________________________________________________________________________

Supervisor: ______________________________________________________________________________________

Program Interest

Explain why you are interested in MMUA’s Leadership Academy:

Scholarship Agreement

I, the undersigned, certify the information on this form to be accurate. I hereby request enrollment in the MMUA Leadership Academy and if selected for a scholarship, agree to complete the program.

Student Signature ___________________________ Date____________________

Clearly Print Name ________________________________ Date____________________

Supervisor Signature ____________________________

Clearly Print Name ________________________________ Date____________________
Leadership Academy is a one-year course. Those registering should fully intend to participate in each session, in sequential order. The program fee includes books and materials, an assessment and the cost of the group dinners.

**Attendee Information**

Name _______________________________________________________________
Title _______________________________________________________________
Email _______________________________________________________________

(2) Name ______________________________________________________________
Title ______________________________________________________________
Email ______________________________________________________________

(3) Name ______________________________________________________________
Title ______________________________________________________________
Email ______________________________________________________________

(4) Name ______________________________________________________________
Title ______________________________________________________________
Email ______________________________________________________________

**Company Information**

Utility/Company ____________________________________________________
Address: __________________________________________________________
_______________________________________________________________
Primary Contact ____________________________________________________
Email ______________________________________________________________
Phone ____________________________________________________________

**Registration Fee**

| Member Rate: | $900 Per Session or $3,600 Total |
| Non-Member Rate: | $1,200 Per Session or $4,800 Total |

**Select billing preference (select one):**

- [ ] Total Amount
- [ ] Session Amount

**TOTAL DUE $ ____________**

**Payment Options**

- [ ] Check Payable to MMUA
- [ ] Bill Utility/Company
  - [ ] Purchase order ______________
- [ ] Credit Card
  - [ ] Visa   [ ] MasterCard   [ ] Discover

Name as it Appears on Card
_______________________________________________________________
Cardholder’s Signature
_______________________________________________________________
Credit Card Number
_______________________________________________________________
Expiration Date  ________________ Card Code on Back

**REFUNDS:** MMUA will issue a refund on an advanced registration, less $30.00 per person processing fee, provided MMUA is notified by 4:30 pm on/before Feb. 14, 2020. No refunds after Feb. 14, 2020.

**PHOTOGRAPHS:** By registering for this event I/we, the attendee(s) named above, authorize Minnesota Municipal Utilities Association (MMUA) to photograph me at this event and use such photographs in MMUA marketing materials (both electronic and print). I understand that I will not be paid for giving this consent.

**Register Today!**

- On line: [www.mmua.org/event/academy-2020-1](http://www.mmua.org/event/academy-2020-1)
- By mail: MMUA
  3025 Harbor Lane N., #400
  Plymouth, MN 55447-5142
- By email: rkelly@mmua.org
- By fax: 763-551-0459