



Annual Summer Conference

August 16 - 18, 2021

Trade Show, Reception, Sponsorship and Hospitality Suite Information

Trade Show - August 17, 5-7 pm

Cragun's Resort
11000 Craguns Drive, Brainerd, MN

Trade Show fees increase July 17.

*Exhibit space is assigned on a first-come basis.
For best availability, reserve your space today.*

Trade Show, Reception, Sponsorship and Hospitality Suite Information

Associate members are invited to sponsor events, reserve an exhibit space at our trade show or host a hospitality suite during the Summer Conference. If you have other sponsorship ideas not listed below, let us know.

Trade Show & Reception

Tuesday, August 17, 5-7 pm

- Exhibit Space (with or without a table) \$195 / \$245 on/after July 17
One exhibit space with a 6' draped table and chairs or an open space to setup your own display.
- Electricity (optional)..... \$30
- Registration Fee (per person) \$25 / \$30 on/after July 17
Each person attending receives a name badge and access to the reception. Must have name badge to attend.

Set-up begins at 2 pm. No early setup allowed. Spaces will be pre-assigned. Badges will be at your table.

Exhibit space is assigned on a first-come basis. Reserve your spot immediately for best availability. Deadline to reserve exhibit space is July 30 (*unless space sells out sooner*).

Sponsorships Available

- Co-sponsor Conference Refreshment Break.....\$400
- Co-sponsor Hors d'oeuvres at Trade Show Reception \$450
- Keg of Beer at Receptions (only 3 available) \$500
- Prizes for Golf Tournament (only 1 available).....\$360
- Golf Tournament Beverages *call 218-825-2852 to arrange
- Golf Balls for Tournament * bring your own

Signs with your company's logo will be posted at the event site and you will have a listing in the official conference program. Deadline to register is July 30.

* Please let us know that you are bringing golf balls or providing tournament beverages when registering so we can acknowledge you on a sign and in the program.

Hospitality Suites

Hospitality suites are a popular venue that Associate members reserve. Call Mavis Zachary at Cragun's to arrange. Her number is 218-825-2852. Cragun's does not allow food or beverages from outside the resort.

Questions

Contact Rita Kelly at 763-746-0707 or rkelly@mmua.org.

Annual Summer Conference

August 16-18, 2021

Cragun's Resort, Brainerd, MN

**Trade Show, Reception and Sponsorship
Registration Form**

Trade Show Table / Space (August 17, 5-7 pm)

___ Space with an 6' Table \$195 ea. / \$245 ea. on/after July 17

___ Space without a Table \$195 ea. / \$245 ea. on/after July 17

___ Electricity \$30 ea.

Request space near: _____

Prefer to be away from (competitors):

Space is limited and shall be assigned on a first-come basis. We recommend registering immediately for best availability, however, space cannot be guaranteed.

Trade Show / Reception Attendees

___ \$25 per person / \$30 ea. on/after July 17

Name _____

Email _____

Name (2) _____

Email (2) _____

Name (3) _____

Email (3) _____

Name (4) _____

Email (4) _____

Name (5) _____

Email (5) _____

Sponsorships

___ Conference Refreshment Break \$400

___ Trade Show Hors d'oeuvres \$450

___ Keg of Beer \$500 (only three available — 1 on Mon. / 2 on Tues.)

___ Golf Tournament Prizes \$360 (only one available)

___ Golf Tournament Beverages (call 218-825-2852 to arrange)

___ Golf Balls for Tournament — Bring your own

This form is for trade show registration only.

See www.mmua.org/event/summer-2021 for conference registration.

Company Information

Company _____

Address _____

Contact _____

E-mail _____

Phone _____

Payment

Total Due \$ _____

Annual Sponsor (if applicable): free table, electricity and 2 attendees **

Check Payable to MMUA

Bill Company PO # _____

Credit Card: Visa MasterCard Discover

* To pay by credit card, please call Rita Kelly at 763-746-0707 or provide a name and phone number of the person we should contact for card information.

Name: _____

Phone: _____

Register online: www.mmua.org/trade-show/summer-2021

Register by mail: Minnesota Municipal Utilities Association
3131 Fernbrook Lane North, Suite 200
Plymouth, MN 55447-5337

Register by email: rkelly@mmua.org

Register by fax: 763.551.0459

Registration Deadline: July 30, 2021 (unless space sells out sooner)

Refund Policy

MMUA charges a \$30 processing fee for registrations cancelled by 4:30 pm on July 30, 2021. *Sorry, no refunds issued for cancellations after July 30.*

** Annual Sponsors List: www.mmua.org/sponsors/annual-sponsors