



Minnesota Municipal Utilities Association



Technical & Operations Conference

Trade Show & Sponsorship Opportunities

December 8, 2021

Best Western Plus Kelly Inn
100 4th Avenue South
St. Cloud, Minnesota

Trade Show fees increase November 3

Exhibit space is assigned on a first-come basis.

For best availability, reserve your space today.

Trade Show, Reception, Sponsorship, Vendor Showcase and Hospitality Suites

Associate members are invited to participate at the Technical & Operations Conference with any of the following:

Trade Show & Reception

Wednesday, December 8, 5:00-7:00 pm

- 6' Draped Table\$225 / \$265 after Nov. 2
- Electrical hook-up..... \$30
- Registration Fee (per person)..... \$30 / \$35 after Nov. 2
Includes 3 drink tickets, hors d'oeuvres and name badge.

- Tables will be pre-assigned. Badges will be at your table .
- Setup begins at 3 pm in the Grand Ballroom.

Vendor Product Showcase

Wednesday, December 8, 4:00-4:45 pm

Vendors will have 5 minutes to talk to conference attendees about their products and services. Pre-registration is required. Limit to first 10 companies. Don't delay!

Sponsorship Opportunities

- Reception Beverage Tickets..... \$600
- Reception Hors d'oeuvres..... \$500
- Conference Luncheon — *NEW*..... \$500
- Conference Refreshment Break \$400

Sponsoring company logos will be featured on signage at the event and company name will be listed in the conference program.

Hospitality Suites

To sponsor a Hospitality Suite, contact Lindsay at the Kelly Inn Sales Department at 320.258.8404 or email latterell@kellyinns.com for more information. The Kelly Inn does not allow food or beverage items to be brought in from outside the hotel.

Hotel Information

Best Western Plus Kelly Inn rooms are \$99 per night + tax. Reservations can be made online <https://tinyurl.com/2021-TandOreservations> or you can call the hotel directly at 320.253.0606 and ask for MMUA's room block. Reservation cut-off date is November 7, 2021. After that date, reservations are accepted on a space available basis at prevailing rates.

Questions? Contact Rita Kelly at rkelly@mmua.org or 763.746.0707.

Minnesota Municipal Utilities Association
Technical & Operations Conference
Best Western Plus Kelly Inn, St. Cloud, MN

**Trade Show, Reception, Sponsorship and Vendor Showcase
Registration Form**

Trade Show Table (December 8, 5-7 pm)

___ 6' Draped Table \$225 ea. / \$265 ea. after Nov. 2

___ Electricity \$30 ea.

Prefer table next to: _____

Competitors: _____

Exhibit space is limited and shall be assigned on a first-come basis. We recommend reserving your spot immediately for best availability, however, space cannot be guaranteed.

Trade Show / Reception Attendees

___ \$30 per person / \$35 ea. after Nov. 2

Name _____

Email _____

Name _____

Email _____

Name _____

Email _____

Name _____

Email _____

Vendor Product Showcase (December 8, 4-4:45 pm)

___ 5 minute time slot to present to conference attendees (no charge)

Limit of 10 companies. Confirmed participants will be contacted/provided instructions closer to event.

Sponsorships

___ Reception Beverage Tickets \$600

___ Reception Hors d'oeuvres \$500

___ Conference Luncheon \$500 — **NEW**

___ Conference Refreshment Break \$400

Note: T & O Conference takes place December 7-9. Separate registration required.

Company Information

Company _____

Address _____

Contact _____

E-mail _____

Phone _____

Payment Options

Total Due \$ _____

Annual Sponsor (if applicable): free table, electricity and 2 attendees **

Check Payable to MMUA

Bill Company PO # _____

Credit Card: Visa MasterCard Discover

* To pay by credit card, please call Rita Kelly at 763-746-0707 or provide a name and phone number of the person we should contact for card information.

Name: _____

Phone: _____

Register online: www.mmua.org/trade-show/TandO-2021
www.mmua.org/sponsors/become-a-sponsor

Register by mail: Minnesota Municipal Utilities Association
3131 Fernbrook Lane North, Suite 200
Plymouth, MN 55447

Register by email: rkelly@mmua.org

Register by fax: 763.551.0459

Registration Deadline: Nov. 12, 2021 (unless space sells out sooner)

Refund Policy

MMUA charges a \$30 processing fee for registrations cancelled by 4:30 pm on November 12, 2021. *Sorry, no refunds issued for cancellations after Nov. 12.*

** Annual Sponsors List: www.mmua.org/sponsors/annual-sponsors
Credit card payments will be refunded less \$20 processing fee.

Photographs

By registering for this event, you authorize MMUA to photograph you at this event and use such photographs in MMUA marketing materials (both electronic and print). You also understand that you will not be paid for giving this consent.