

# 2022 SUMMER CONFERENCE

## Reimagining Municipal Utilities

August 22-24

**MMUA**  
Minnesota Municipal Utilities Association

### Trade Show, Reception, Sponsorship and Hospitality Suite Information

Trade Show held August 23

5:00-7:00 pm

Madden's Resort

11266 Pine Beach Peninsula, Brainerd, MN

Trade Show fees increase July 23.

*Exhibit space is assigned on a first-come basis.  
For best availability, reserve your space today.*

### Trade Show, Reception, Sponsorship and Hospitality Suite Information

#### Trade Show & Reception

Tuesday, August 23, 5:00-7:00 pm

- Exhibit Space (with or without a table) ..... \$250 / \$300 on/after July 23  
One exhibit space with a 8' draped table and chairs or an open space to setup your own display.
- Electricity (optional)..... \$50
- Registration Fee (per person) ..... \$30 / \$35 on/after July 23  
Each person attending receives a name badge and access to the reception.  
Must have name badge to attend.

Set-up begins at 2:00 pm. No early setup allowed. Spaces will be pre-assigned.  
Badges will be at your table.

Due to space limitations, one table or space per member allowed. We can add you to a list for a second spot should we have extras available at closing.

Exhibit space is assigned on a first-come basis. Reserve your spot immediately for best availability. Deadline to reserve exhibit space is August 5 (*unless space sells out sooner*).

#### Sponsorships Available

- Co-sponsor Conference Refreshment Break ..... \$550
- Co-sponsor Hors d'oeuvres at Trade Show Reception..... \$550
- Keg of Beer (*only 3 available*) ..... \$700
- Golf Tournament Team Prizes (*only 1 available*) ..... \$550
- Golf Tournament Putting Contest (*only 1 available*) ..... \$700
- Golf Tournament Longest Drive (*only 1 available*)..... \$700
- Golf Tournament Closest to the Pin (*only 1 available*) ..... \$700
- Golf Balls for Tournament \* ..... bring your own

Signs with your company's logo will be posted at the event site and you will have a listing in the official conference program. Deadline to register is Aug. 5

\* Please let us know that you are bringing golf balls when registering so your company can be acknowledged.

#### Hospitality Suites

Hospitality suites are a popular venue that Associate members reserve. Call Kelly Flahave at Madden's to arrange. Her number is 218-855-5939. Madden's does not allow food or beverages from outside the resort.

#### Questions

Contact Rita Kelly at 763-746-0707 or [rkelly@mmua.org](mailto:rkelly@mmua.org).

Minnesota Municipal Utilities Association  
**Annual Summer Conference**  
August 22-24, 2022  
Madden's Resort, Brainerd, MN

**Trade Show, Reception and Sponsorship  
Registration Form**

**Trade Show Table / Space (August 23, 5:00-7:00 pm)**

\_\_\_\_ Space with an 8' Table \$250 ea. / \$300 ea. on/after July 23

\_\_\_\_ Space without a Table \$250 ea. / \$300 ea. on/after July 23

\_\_\_\_ Electricity \$50 ea.

Request space near: \_\_\_\_\_

Please list competitors:

\_\_\_\_\_  
\_\_\_\_\_

*Space is limited so one table/space per member. Location will be assigned on a first-come basis. We recommend registering immediately for best availability, however, space cannot be guaranteed.*

**Trade Show / Reception Attendees**

\_\_\_\_ \$30 per person / \$35 ea. on/after July 23

Name \_\_\_\_\_

Email \_\_\_\_\_

Name (2) \_\_\_\_\_

Email (2) \_\_\_\_\_

Name (3) \_\_\_\_\_

Email (3) \_\_\_\_\_

Name (4) \_\_\_\_\_

Email (4) \_\_\_\_\_

**Sponsorships**

\_\_\_\_ Conference Refreshment Break \$550

\_\_\_\_ Trade Show Hors d'oeuvres \$550

\_\_\_\_ Keg of Beer \$700 (*only 3 available*)

\_\_\_\_ Golf Tournament Team Prizes \$550 (*only 1 available*)

\_\_\_\_ Golf Tournament Putting Contest \$700 (*only 1 available*)

\_\_\_\_ Golf Tournament Longest Drive Contest \$700 (*only 1 available*)

\_\_\_\_ Golf Tournament Closest to Pin Contest \$700 (*only 1 available*)

\_\_\_\_ Golf Balls for Tournament—Bring your own

See [www.mmua.org/event/summer-2022](http://www.mmua.org/event/summer-2022) for more conference details or to register for the 3-day event.

**Company Information**

Company \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

**Payment Options**

Total Due \$ \_\_\_\_\_

Annual Sponsor (if applicable): free table, electricity and 2 attendees \*\*

Check Payable to MMUA

Bill Company PO # \_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover

\* To pay by credit card, please call Rita Kelly at 763-746-0707 or provide a name and phone number of the person we should contact for card information.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

**Register online:** [www.mmua.org/trade-show/summer-2022](http://www.mmua.org/trade-show/summer-2022)  
[www.mmua.org/sponsors/become-a-sponsor](http://www.mmua.org/sponsors/become-a-sponsor)

**Register by mail:** Minnesota Municipal Utilities Association  
3131 Fernbrook Lane North, Suite 200  
Plymouth, MN 55447-5337

**Register by email:** [rkelly@mmua.org](mailto:rkelly@mmua.org)

**Register by fax:** 763.551.0459

**Registration Deadline:** August 5, 2022 (unless space sells out sooner)

**Refund Policy:** MMUA will issue a refund, minus a \$50 processing fee, for registrations cancelled by 4:30 pm on August 5, 2022. *Sorry, no refunds issued for cancellations after August 5.*

\*\* Annual Sponsors List: [www.mmua.org/sponsors/annual-sponsors](http://www.mmua.org/sponsors/annual-sponsors)  
*Credit card payments will be refunded with \$20 processing fee.*

**Photographs**

By registering for this event, you authorize MMUA to photograph you at this event and use such photographs in MMUA marketing materials (both electronic and print). You also understand that you will not be paid for giving this consent.