



Minnesota Municipal Utilities Association

# Leadership Academy



## *The Academy*

The MMUA Leadership Academy is a locally-based and affordable, high-level executive leadership development course, focused on meeting the needs of Minnesota's municipal utilities. The curriculum was developed and tailored to your needs based on feedback from current and recently retired municipal utility leaders at a series of focus groups. The Academy is designed to instill the key skills, awareness, and perspective that 21<sup>st</sup> Century municipal utility leaders need.

*"The MMUA Leadership Academy is the key to developing the next generation of municipal leadership. It's also a great opportunity for our current leaders to enhance their skills and equip themselves to lead with confidence in these challenging times."*

*Jack Kegel,  
MMUA Executive Director*

# MMUA Leadership Academy

## Structure

The Leadership Academy is a two-year program designed for both *current and future* senior leaders. Four two-day sessions per year will be held at the MMUA office, with an allowance for travel time on both days. The first day of each session will feature a networking dinner and focused discussion. Class size will be limited to 25 students.

## Curriculum

The curriculum will consist primarily of various articles and materials provided electronically. Typically, a book on leadership will be assigned for reading prior to each session. Students will go through an assessment between the first and second course sessions to help the instructor and the students understand their styles, strengths, and potential deficiencies in key competencies. Students will have tasks to work on between sessions and will be expected to do some journaling.

Each session is a crucial building block in developing the skills, awareness, and perspective of a true leader.

### Year One Sessions

- Building Great Teams
- Political Intelligence and Conflict - Navigating the Minefields
- Communications - Presence of A Leader
- Building the Toolbox of Leadership

### Year Two Sessions

- Character - Mind of a Leader and H.R. Strategies
- Behaviors of a Leader - Organization and Administration
- Financial Leadership and Stewardship
- Seeing the Big Picture - Strategic Planning

## Program Fee

Each session is priced at \$600, which includes books and materials as well as the cost of the group dinner. The annual cost is \$2,400 and the full two-year program fee is \$4,800.



“The Leadership Academy curriculum directly addresses the needs identified by municipal utility leaders around the state.”

*Jerry Williams, Academy focus group facilitator*

## Primary Instructor

The primary instructor for the Academy is Kent Myers, Managing Partner of VISION Companies. Kent has over 25 years of experience providing strategic visioning, operational effectiveness, and technology alignment consulting services to global companies. He has a decade of experience in working with Minnesota municipal utilities on leadership and culture development and strategic visioning. In addition to his extensive consulting practice, Kent is an adjunct professor at the Harvard Business School.



## Additional Instructors

Dr. Wes Feltner, PHD, Leadership Development  
Bruce Moyer, prior CFO and COO, United HealthCare

## Executive Guest Speakers

Some sessions will feature guest speakers who have been through their own journey of adversity and triumph and have expertise in that session's leadership topic.

## Session Dates

<u>2017</u>	<u>2018</u>
Feb. 8-9	Feb. 7-8
May 23-24	May 22-23
Sept. 13-14	Sept. 12-13
Nov. 29-30	Nov. 28-29

## Recognition

Students who fulfill all course requirements will receive recognition from the Academy that attests to the various competencies they have demonstrated.

## Scholarship Opportunity

MMUA will offer three partial scholarships to applicants from member utilities serving 2,500 customers or less. Each scholarship will reduce the cost of the program by \$150 per session, or \$600 per year, for the full two-year term of the course. Scholarships will be awarded to eligible students on a first-come, first-served basis. A member utility will be eligible for a scholarship for only one student at a time. Students are expected to complete the full two-year program.

## Lodging

Lodging is not included in the program fee. MMUA has arranged for discounted lodging at two Plymouth hotels. For reservations, call the Comfort Inn at 763.559.1222 (located at 3000 Harbor Lane in Plymouth); or the Country Inn & Suites, at 763.473.3008. The Country Inn & Suites is located at 210 Carlson Pkwy. N. In either case, ask for MMUA's corporate rate. The group dinner will be held at Grizzly's, a restaurant adjacent to the Country Inn & Suites.

# MMUA Leadership Academy Scholarship Application 2017-2018

Only member utilities serving fewer than 2,500 customers are eligible for a scholarship. See facing page for full eligibility requirements.

## Personal Information

Name: First \_\_\_\_\_ Initial \_\_\_\_ Last \_\_\_\_\_

Address: \_\_\_\_\_ Apt.# \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

## Employer Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Student's Position: \_\_\_\_\_

Supervisor: \_\_\_\_\_

## Program Interest

Explain why you are interested in MMUA's Leadership Academy:

## Scholarship Agreement

I, the undersigned, certify the information on this form to be accurate. I hereby request enrollment in the MMUA Leadership Academy and if selected for a scholarship, agree to complete the two-year program.

Student Signature \_\_\_\_\_

Clearly Print Name \_\_\_\_\_ Date \_\_\_\_\_

Supervisor Signature \_\_\_\_\_

Clearly Print Name \_\_\_\_\_ Date \_\_\_\_\_

## Registration

This is a two-year course. Those registering should fully intend to participate in each session, in sequential order. The program fee includes books and materials as well as the cost of the group dinner.

## Attendee Information

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

(2) Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

(3) Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

(4) Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

## Company Information

Utility/Company \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Primary Contact \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**PHOTOGRAPHS:** By registering for this event I/we, the attendee(s) named above, authorize Minnesota Municipal Utilities Association (MMUA) to photograph me at this event and use such photographs in MMUA marketing materials (both electronic and print). I understand that I will not be paid for giving this consent.

## Registration Fee

**On/before January 10, 2017:**

**Select billing preference**

- Full course: \$4,800 per person, or  
 First year: \$2,400 per person, or  
 First session: \$600 per person.

TOTAL DUE \$ \_\_\_\_\_

## Payment Options

- Check Payable to MMUA  
 Bill Utility/Company  
 Purchase order \_\_\_\_\_  
 Credit Card  
 Visa  MasterCard  Discover

\_\_\_\_\_  
Name as it Appears on Card

\_\_\_\_\_  
Cardholder's Signature

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date    \_\_\_\_\_  
Card Code on Back

**REFUNDS:** MMUA will issue a refund on an advanced registration, less \$25.00 per person processing fee, provided MMUA is notified by 4:30 pm on/before Jan. 24, 2017. No refunds after Jan. 24, 2017.

**Register  
Today!**

**On line:** [www.mmua.org/event/academy-2017-1](http://www.mmua.org/event/academy-2017-1)  
**By mail:** MMUA  
3025 Harbor Lane N., #400  
Plymouth, MN 55447-5142  
**By email:** [rkelly@mmua.org](mailto:rkelly@mmua.org)  
**By fax:** 763-551-0459

**Registration  
Deadline  
January 10,  
2017**